

## MICHIGAN FAN FLEX CHALLENGE OFFICIAL CONTEST RULES

BY PARTICIPATING IN THIS CONTEST YOU DECLARE THAT YOU HAVE READ AND AGREE TO BE LEGALLY BOUND BY THE OFFICIAL RULES BELOW.

**CONTEST PERIOD:** The AUTOGRAPH “MICHIGAN FAN FLEX CHALLENGE” CONTEST (the “Contest”) starts at approximately 10:00 AM Central Time (“CT”) on Thursday, July 6, 2023 and the time period for trivia submissions will end at approximately 5:00 PM CT on Thursday, July 13, 2023. Participant winners will be announced on or around July 17, 2023. The time between July 6, 2023 to July 17, 2023 will be considered the “Contest Period.”

**ELIGIBILITY:** Contest is open to all individuals who meet the following criteria: (i) must be 18 years of age or older at the time of entry; (ii) must be a resident of the United States; and (iii) must have access to the internet and a valid email address.

Earning a reward is contingent upon meeting Eligibility requirements and compliance with these Official Contest Rules. Void where prohibited by law.

### **HOW TO ENTER:**

To enter the Contest, participants must follow these steps:

- (1) Visit the official Contest trivia website at:  
<https://autograph.outgrow.us/michiganfanflexchallenge>
- (2) Complete the entry form by providing the requested information
- (3) Submit the completed entry form

**LIMIT ON ENTRIES:** Each participant may only enter the Contest once. Multiple entries will be disqualified.

### **REWARDS:**

The top ten (10) leaderboard participants will receive **front of the line access to purchase** unique and exclusive University of Michigan Football items (the “Reward”). There will be a total of ten (10) exclusive items (the “Exclusive Items”) available for purchase, on a first-come-first-serve basis. Exclusive Items will be determined in the sole discretion of Autograph and Valiant. **For the avoidance of doubt, the contest reward is ACCESS TO PURCHASE Exclusive Items; Exclusive Items will NOT be awarded directly to participants.**

Notification of top leaderboard participants will be as follows:

1. The top ten (10) leaderboard participants will be notified how to access the product page via the submitted email address on Monday, July 17, 2023 by 5:00PM CT. The email notification will include the time at which such Exclusive Items will be available for purchase. Participants will have a limited time frame in which to purchase the Exclusive

Items (the “Initial Offer Period”). Exclusive Items may sell out at any time during the Initial Offer Period.

2. If any Exclusive Items remain after the Initial Offer Period, leaderboard participants placing in positions 11-50 will be notified how to access the product page via the submitted email address by Wednesday, July 19, 2023 at 5:00 PM CT. The email notification will include the time at which such Exclusive Items will be available for purchase. Participants will have a limited time frame in which to purchase the Exclusive Items (the “Second Offer Period”). Exclusive Items may sell out at any time during the Second Offer Period.
3. If Exclusive Items still remain at the end of the Second Offer Period, the remaining leaderboard participants will be notified how to access the product page via and email to the submitted email address by Thursday, July 20 2023 at 5:00 PM CT.

Exclusive Items are subject to availability and other restrictions. The Reward will be awarded only to the verified winners of the Contest and no cash redemption or substitution allowed, except at Autograph’s sole and absolute discretion. Autograph reserves the right at any time to substitute a reward or a component thereof for any reason with a reward or a reward component of equal or greater value, including, without limitation, at the Autograph’s sole discretion, a cash award. All federal, state and local taxes, and all expenses not specifically mentioned as part of the Reward are solely the responsibility of the winner.

**PUBLICITY RELEASE:** Each reward winner consents to the use of the winner’s name and likeness for promotional purposes and in advertising worldwide without approval rights or additional compensation, and may be required to sign and return a separate publicity release, except where prohibited by law (TN residents will not be required to sign a publicity release as a condition of winning a reward).

**GENERAL RULES OF PARTICIPATION:** This Contest is subject to all applicable federal, state, local and municipal laws. By participating, you agree to be bound by these Official Rules and the decisions of Autograph, and waive any right to claim ambiguity in these Official Rules. Autograph is not responsible for lost, late, misdirected, undeliverable or incomplete entries.

Autograph reserves the right to disqualify any participant that Autograph determines, in its sole discretion, violates these Official Rules. Autograph reserves the right, in its sole discretion, to cancel, terminate, suspend and/or modify the Contest, or any part of it, at any time, without notice. If for any reason this Contest is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Autograph which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, then Autograph reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest, or any part of it, and award the rewards from valid entries received up to the termination or suspension date.

**MOBILE DEVICES:** When you use a smartphone or other mobile device, message and data rates may apply. Not all cellular service providers offer the service necessary to participate in

this Contest through a mobile device. Please check with your provider for specific capabilities, charges and pricing plans.

**INTERNET LIMITATIONS OF LIABILITY:** Autograph is not responsible for: failures or malfunctions of phones, tablets, computers or other hardware or devices (each a “**Device**”); phone lines, cellular systems or telephone or data transmission systems; interrupted or unavailable networks, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet; or any technical problem, including but not limited to any injury or damage to any person's Device related to or resulting from Contest participation.

**NO LIABILITY; RELEASE AND INDEMNIFICATION:** By entering, participants and winners agree to release, discharge, indemnify and hold harmless Autograph and its contractors, service providers, advertising and promotion agencies, prize providers and any other entities directly associated with this Contest, and each of their respective officers, directors, employees, representatives and agents (collectively, the “**Released Parties**”) from and against any claims made by participants, or by any third parties, related in any way to the operation of this Contest, as well as any other claims, damages, charges, fines or liability due to any injuries, damages or losses to any person (including death) or property of any kind, or any claims of violation of rights of publicity or privacy, defamation or portrayal in a false light, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Contest or in any Contest-related activity. The Released Parties shall have no liability for any problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Contest.

**DISPUTES:** ALL DISPUTES ARISING OUT OF OR RELATING TO THE CONTEST SHALL BE EXCLUSIVELY RESOLVED IN ACCORDANCE WITH AUTOGRAPH’S TERMS OF SERVICE.

**WINNERS LIST REQUEST:** The name of the winners of the Contest will be available promptly after the winners have been identified and announced upon request.

**SPONSOR:** Contest is sponsored by LFG NFTs, Corp., doing business as Autograph, 3130 Wilshire Blvd., Santa Monica, CA 90403.

**PRIVACY NOTICE:** Personal information collected during the Contest may be used or disclosed by Autograph and its licensees as stated in these Official Rules, for purposes of Contest administration, winner identification and qualification, winner notification and prize award, and as otherwise described in our Privacy Policy at <https://terms.autograph.io/privacy.pdf>.

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